

printed page to an online format, we must take into account that both the medium

are asked to select a print marketing resource like the Encyclopedia of Consumer Brands or the Market Share Reporter to learn about their target market and their

develop advertising materials and sales pitch authentically integrated information literacy exercise has potential for adaptation beyond the marketing classroom.

College & Undergraduate Libraries 14.2 (2007): 77-101.

Davis reports the result of a study she conducted to analyze teaching anxiety experienced by academic librarians. Though most of the respondents reported enjoying teaching, a large percentage also reported experiencing physical, mental, and/ or emotional symptoms of anxiety connected to teaching.

factors like length of service, age, or training.

Journal of Political Science Education 3.2 (2007): 177-190.

This study done at the University of Liverpool started with surveys of faculty and students in political science; then a group of students were trained in the use of e-technology and their work compared to that of a group of students who had not received the training. The author discusses categories of electronic resources available to undergraduates for research and their appropriateness at different

on the impact of the Internet on research and writing of Political Science students.

Gibson,

Reference & User Services Quarterly 46.3 (2007): 23-6.

literacy, the Seven Pillars model developed in Great Britain, and the new

between on-line and face-to-
Education 10.1 (2007): 53-64.

Internet and Higher

that, regardless of the format, significant improvements in test scores occurred for all students after having received library instruction.

Mizrachi, Diane, and Jaclyn Bedo

-sized Library

Reference Services Review 35.2 (2007): 249-56.

The auenE8eMC /P #634.51-3(a)-5pE3t4

the accreditation agencies. Using the Middle States Commission on Higher Education as a framework for information literacy inclusion, the author provides readers with grounded knowledge for library involvement in the accreditation process.

Journal of Academic Librarianship 33.1

(2007): 127-35.

This article reports on the development and use of a WebCT-based research portfolio in a semester-long information literacy course entitled Google This! The course title is a red herring used to attract the attention of students, who learn IL skills in incremental stages. In addition to clearly defining course objectives and providing a strong argument for a stand-alone course, Sharma makes a case for web-based portfolios for assessment, saying that such portfolios allow for

comprise eight sections, all of which Sharma defines in refreshing detail. Assessment results are given, along with a practical evaluation rubric.

Reference Services Review 35.1 (2007): 41-70.

Within the last few years, Higher Education has seen an increasing demand for assessment through portfolios. At the same, library faculty are investigating ways to reach nontraditional students like those in this study most of whom work full-time jobs, attend college part-time, and are older than traditional college freshmen. Drawing upon education literature rather than library literature alone, the authors discuss diagnostic, judgmental, and developmental assessment, and assert that their non-traditional students would benefit less from high-pressure, judgmental assessment, and more from portfolio testing, whereby students

mentor shares are mostly tacit. Mentors also recognize that mentees may be more adept in some areas of information technology, such as using social networking tools, tagging, etc. As the sharing of knowledge becomes reciprocal, learning is enhanced.