

## Preamble

The strengths and capacities of the Plan for Excellence continue that path and focus attention on four areas that capitalize on our strengths, deliver high

member value, and heighten our impact:

- Value of Academic Libraries
- Student Learning
- Research and Scholarly Environment
- New Roles and Changing Landscapes

These strategic areas will be supported by financial and operational planning, and will guide the development and implementation of programs and services that target education, advocacy and member engagement.

ACRL's leadership views strategic thinking and planning as an ongoing process. Adoption of this plan for excellence affirms the general intent and direction articulated by the association's core ideology, envisioned future, shorter term goals, and objectives. Progress will be assessed annually and will guide the operational planning process. The plan for 11

## Long-term Envisioned Future

### Vision

Academic and research librarians and libraries are essential to a thriving global community of learners and scholars. 1

### Vivid Description of a Desired Future

ACRL elevates the position, recognition, and impact of all academic and research 1

into student learning. 1

4. Articulate and advocate for the role of librarians in setting, achieving, and measuring 1 institutional learning outcomes. 1 1

## Research and Scholarly Environment

Goal: ~~The academic and research library workforce~~ Librarians accelerates the transition to more 1 open and equitable systems of scholarship. 1

Proposed Objectives: 1

1. Increase the ways ACRL is an advocate and model for open dissemination and evaluation practices. 1
2. Enhance members' capacity to address issues related to scholarly communication, including 1 but not limited to data management, library publishing, open access and digital 1 scholarship. 1
3. Increase ACRL's efforts to influence scholarly publishing policies and practices 1