

2010-2011 ALA CD#2
2011 ALA Midwinter Meeting

ALA COUNCIL
MINUTES
2010 ALA ANNUAL CONFERENCE
WASHINGTON, DC

AMERICAN LIBRARY ASSOCIATION

VOLUME 49

**ALA COUNCIL MINUTES
2010 ALA Annual Conference
ALA Council/Executive Board/Membership Information Session
Sunday, June 27, 2010
9:00-10:00 a.m.
Washington Convention Center, Ballroom A
Washington, DC**

The customary information session was held in accordance with ALA Policy 5.5.2, which states that at least one joint session of the Membership and Council with the Executive Board shall be held for information only prior to other meetings of Council and Membership. The information session was convened at 9:00 a.m. on Sunday, June 27, 2010, in Ballroom A of the Washington Convention Center.

BUDGET ANALYSIS AND REVIEW COMMITTEE (BARC) REPORT, ALA CD#33.2. At the Midwinter Meeting in 1987, the ALA Council voted that the ALA Budget Analysis and Review Committee (BARC) should report to Council Midwinter Meetings and Annual Conferences. James (Jim) G. Neal, chair, provided an overview of ALA finances.

Neal reported the total ALA (all combined funds) revenues of \$33,676,847 is \$484,491 less than budget, and the total ALA expenses of \$33,544,427 is \$2,148,545 less than budget.

The general fund revenues are about \$872,000 less than budget, and the expenses are about \$615,000 less than budget. He noted that adjustments were made to all ALA budgets over the year in response to the revenue shortfalls.

Division revenues are \$162,000 less than budget, but expenses are also significantly less than budget, approximately \$1,461,338. The Round Tables also find themselves \$4,000 less than budget. Their expenses also are reduced by nearly \$92,000.

Neal also spoke of the recent success that ALA had in new grant support, reporting that the ALA grants are about \$108,000 more than budgeted. T h i s w i l l h a v e a v e r y p o s i t i v e and programs, and will translate into important benefits to the ALA budget.

Neal said that a one-week ALA staff furlough has been implemented already; however, Executive Director Keith Fiels informed Council that there is no plan to proceed with a second furlough, as earlier anticipated.

Other adjustments to reduce the projected financial shortfall included a reduction in payroll of \$734,000; travel and related costs of \$148,000; and publishing expenses.

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BARC will continue to carefully monitor Council resolutions, and, when appropriate, consult with Council on any significant budget implications identified with such resolutions.

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Library Association (BCALA); Chinese American Librarians Association (CALA); and the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking (REFORMA).

"I leave the presidency feeling very confident that we had a successful two years in getting these initiatives designed, implemented and now literally waiting for folks to take advantage of those programs," Alire said.

Alire ended her report by promoting the Spectrum fundraising initiative and asked for 100 percent participation from the ALA Council.

ALA PRESIDENT - (/ (& 7 · 6 EBORT, ALA CD#29.1. ALA President-Elect Roberta A. Stevens reported she had appointed very seasoned ALA members to chair the 36 ALA and Council committees. These experienced members will be able to help mentor younger/newer association committee members. She noted that even with the economic hard times and reduced travel budgets of many ALA members, only three people declined invitations for committee service.

Stevens then talked about her presidential initiatives: "Frontline Fundraising, "Our Authors, Our Advocates," and the contest on "Why I Need My Library."

The "Frontline Fundraising" initiative is aimed at creating a toolkit that will enable libraries, regardless of their size or their location, to develop planned giving programs.

Aimed at kids and teens to get them involved in library advocacy, the "Why I Need My Library" contest will result in brief videos by children and young adults made available on YouTube and the *ilovelibraries* and *@yourlibrary* websites. The winners will identify either their school or local public library as the beneficiary of cash prizes for the best videos in the contest.

Through the "Our Authors, Our Advocates" initiative, authors will lend their support for libraries through media interviews, podcasts, public service announcements, and other marketing materials. The following four authors will be featured at her inaugural program at this conference: Maria Arana, best known to Washingtonians as the editor of the *Washington Post Book World*; Carmen Agra Deedy, *New York Times Bestseller* author of *14 Cows for America*. She is also a Pura Belpre winner for *Martina the Beautiful Cockroach*; Sharon Draper is a two-time Coretta Scott King Award-winning author, most recently for *Copper Sun*, and previously for *Forged by Fire*; and Brad Meltzer a suspense novel writer of best-selling mystery novels including *The Book of Lies*, *The Book of Fate*, and *The Tenth Justice*.

Roberta Stevens also encouraged each ALA Councilor to contribute to the Spectrum Fund.

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Haiti Relief at 2011 ALA Annual Conference. At this conference, attendees will be able to make "text" donations of \$10 through their mobile service provider to help rebuild

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THE ATTENDANCE AND VOTING RECORD is attached as Exhibit 1.

RULES FOR ALA COUNCIL MEETINGS, ALA CD#5. By *CONSENT*, the ALA Council adopted the Rules for ALA Council Meetings.

ESTABLISHING THE AGENDA, ALA CD#8.5 Revised- 6/26/10. Council added the following resolutions to the Council I agenda under "new business": A Resolution Reaffirming Equal Employment Opportunity for Gay, Lesbian, Bisexual, and Transgender Librarians and Library Workers, ALA CD#43; A Resolution to Ensure Equitable Access to All Formats of Electronic Content through Libraries, ALA CD#44 Revised; and A Resolution on Non-Discrimination in Conference Contracts, ALA CD#45. By *CONSENT*, Council adopted ALA CD#8.5 Revised -6/26/10 as amended.

2010 ALA MIDWINTER MEETING COUNCIL MINUTES, ALA CD#2.1. By *CONSENT*, Council adopted the 2010 ALA Midwinter Meeting Council Minutes, ALA CD#2.1, as amended to include the following corrections: (1) COxnR Cr, ai Me COxnR1(e 2(t)-830.01 Tc -0.01 Tw 2 Tr 9.96 0 d(U)-6(N)-xnR1(e))2(C)-

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Chapter Councilors: Ann H. Hamilton; Gina A. Persichini; Rodney E. Lippard; and Carlyn J. Gray. Two (2) Chapter Councilors will be elected for two-year terms (2010-2012). There were no floor

A RESOLUTION REAFFIRMING EQUAL EMPLOYMENT OPPORTUNITY FOR GAY, LESBIAN, BISEXUAL, AND TRANSGENDER LIBRARIANS AND LIBRARY WORKERS, ALA CD#43.

Executive Board Member Larry Romans and Councilor John Sandstrom moved and Council

ADOPTED, ALA CD#43, A Resolution Reaffirming Equal Employment Opportunity for Gay, Lesbian, Bisexual, and Transgender Librarians and Library Workers, which read: "That the American Library Association (ALA):

Shall change Policy 54.16 from this text:

54.16—Gay Rights. The American Library Association Council reaffirms its support for equal employment opportunity for gay librarians and library workers. The Council recommends that libraries reaffirm their obligation under the *Library Bill of Rights* to disseminate information representing all points of view on this topic.

To this text:

54.16 Gay, Lesbian, Bisexual, and Transgender Rights. The American Library Association supports equal employment opportunity for gay, lesbian, bisexual, and transgender librarians and library workers."

A RESOLUTION TO INSURE EQUITABLE ACCESS TO ALL FORMATS OF ELECTRONIC CONTENT THROUGH LIBRARIES, ALA CD#44. Councilor Jackie Rafferty, ALA Executive Board Member Larry Romans, and ALA Member Michael Porter moved the adoption of ALA CD#44 Revised, A Resolution to Insure Equitable Access to All Formats of Electronic Content through Libraries, which read: "That the American Library Association (ALA):

1. Recognizes that as content consumption and circulation shifts from physical print material to electronic content, libraries must have effective new electronic content access and distribution

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possible.

5. Calls for a compromise agreement between the library and publishing communities over accessing digital content.
6. Calls for the formation of an ALA Presidential Task Force charged with (a) studying the issue of electronic content and distribution infrastructure for libraries, (b) developing a list of potentially practical, effective collaborations and courses of action that ALA and libraries around the country could engage in, (c) drafting a policy for ALA to adopt that work toward and encourages the creation of an effective electronic content and distribution infrastructure for libraries, and (d) submitting a report to Council at ALA Annual Conference 2011."

In speaking to the resolution, Councilor Jackie Rafferty said equitable access to all formats of electronic content through libraries is one of the most important challenges facing the future of libraries. Rafferty stated that strong partnerships are needed with publishers as print content transitions to digital content. If libraries are unable to access and make available information in electronic content to people who perhaps can't afford to purchase it, then access has been inhibited, and the preservation of that information has been inhibited through restrictions imposed by digital rights management or DRM.

It was noted that the PLA Board endorses CD#44, but felt that vendors and Office of Information Technology Policy staff should be included on the proposed task force.

By **CONSENT**, Council changed the word "~~Insure~~" to "Ensure" in the title of ALA CD#44 Revised, which now reads: A Resolution to ~~Insure~~ Ensure Equitabgiew

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Although many Councilors spoke in favor of the resolution in principle, it was the consensus that the resolution needed further revisions. Council then

VOTED, To postpone action on CD#44 Revised, A Resolution to Ensure Equitable Access to All Formats of Electronic Content through Libraries, until ALA Council II, Monday, June 28, 2010, 9:00am-11:30am.

A RESOLUTION ON NON-DISCRIMINATION IN CONFERENCE CONTRACTS, ALA CD#45.

Executive Board Member Larry Romans and Councilor John Sandstrom moved the adoption of ALA CD#45, A Resolution on Non-Discrimination in Conference Contracts, which read: "That the American Library Association (ALA):

Shall change Policy 7.1.1 from this text:

"7.1.1 – Non Discrimination in Conference Contracts

The ALA will enter into conference-site contracts only with organizations and legal bodies in cities, counties, or states that do not by law discriminate against lesbian, gay, and bisexual people.

To this text:

7.1.1—Non Discrimination in Conference Contracts

The ALA will avoid entering, whenever possible, into conference-site contracts with organizations and legal bodies in cities, counties, or states that by law discriminate against gay, lesbian, bisexual, and transgendered people. ALA will provide specific materials for

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**ALA COUNCIL II
Monday, June 28, 2010, 9:00-11:30am
Washington Convention Center, Ballroom A
Washington, DC**

The second meeting of the ALA Council during the 2010 ALA Annual Conference was convened at 9:00 a.m. on Monday, June 28, in the Washington Convention Center, Ballroom A.

ANNOUNCEMENTS AND INTRODUCTIONS. ALA President Camila A. Alire announced she would be leaving this meeting to participate in an NPR interview with Diane Reams. The topic is America's libraries. ALA President-Elect Roberta A. Stevens will preside over

Special guests at this meeting included Lorna Peterson, President, Association for Library and Information Science Education (ALISE); and Elizabeth Dreazen, former Director, Office of ALA Governance.

QUORUM. A quorum was established at the beginning of each meeting.

ESTABLISHING THE AGENDA, ALA CD#8.6-*Revisash*

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requests to temporarily disable Internet filters for research and reading. It was noted that on May 6, 2010, a majority of the Washington State Supreme Court voted in favor of the North Central Regional Library District, but the case will be returned to the federal district court, which will decide the constitutional issues raised by the lawsuit.

A fund has been established to honor the memory of FTR
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- Article 1, Section 2 gives Council the authority to set dues, and Section 3 gives Council authority to set perquisites.
- x Chapter members are not "Organization members", but both Organization members and Chapter members receive the same perquisites, and the current organization of the Policy makes that difficult to understand.
 - x Perquisites of membership listed include the handbook of organization and membership directory, but these are no longer distributed (both are online).
 - x The caption is inaccurate. This PoliOh.41 TD[(P)1(16(i)c4(s)3(t)-3gTD[(d)-9()-1(h)-14(a)4(t)-1(d)-17(i)1(f

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Minutes and submit any corrections to the Council Secretariat. Cosmetic corrections (typos, grammar, formatting, etc.) are made as they are reported. More substantive corrections are included on the agenda for the next Council Meeting so that they may be approved by Council. Once the Minutes are approved as amended, the Council Document is corrected. Since this process has been followed without comment for some time, PMC proposes that the policy be rewritten to reflect actual practice. Accordingly,

PMC MOVES that Policy 5.5.7 be revised to read:

5.5.7 Revisions to Council Minutes

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subject to review by the Executive Board upon request of any member of the Executive Board.

Note that 10.1 through 10.4 all concern ALA publications, while 10.5 is concerned with the authority of the Executive Director, as related to the authority of the Executive Board.

10.5 originally stood alone as Section 10 from the 1950s to the late 1980s until the other policies began to be passed. It appears that the first additional policies to be passed were placed with the original policy on Executive Board Review because they were, in a sense,

10.5 is the only policy that is not subject to review by the Executive Board upon request of any member of the Executive Board.

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- x Identifying policies that contain an “exclusive” list and consideration whether an “exemplary” list should be used in order to reduce future need for revision, and/or to clarify whether a policy is needed for each specific instance, or for classes of instances
- x Deleting policies that simply restate accepted parliamentary practice or provisions of the Constitution or Bylaws
- x Identifying policies that may not be appropriately considered policy, and determination of appropriate placement/treatment (e.g., as guidelines, bylaws, or deleted)
- x Making editorial/grammatical changes as necessary (e.g., *which* vs. *that*; *will* vs. *shall*; use of consistent terminology to convey concepts)
- x Verifying correctness, currency, and appropriateness of all references, including references to the Constitution, Bylaws, other policies, the Policy Reference File (instead of the “Current Reference File”)
- x Considering how or whether web capabilities might be used to enhance navigation through the Manual, and location, accessibility, and relation of policies to each other and to other documents.

Accomplishing such an endeavor is beyond the capacity of the three-member Policy Monitoring Committee.

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Library Snapshot Day. The goal of this effort is to generate photos, statistics, and stories about the ways that patrons use their local libraries. Twenty seven (27) states are committed to participate in this first national Library Snapshot Day.

Library Advocacy Day

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COMMITTEE ON EDUCATION REPORT, ALA CD#42. Lynn Silipigni Connaway, chair, reported that in its role of “developing and recommending Association policies related to the full spectrum of education for all library and information studies personnel,” COE has prepared a resolution concerning the proposed closing of the School of Library and Information Science (SLIS) at Louisiana State University (LSU). Also, in its role of providing a networking platform for dialogues between Library and Information Science educators and practitioners, Beth Paskoff, Dean, Louisiana State University, School of Library and Information Science, and Linda C. Smith,

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A RESOLUTION TO ENSURE EQUITABLE ACCESS TO ALL FORMATS OF ELECTRONIC CONTENT THROUGH LIBRARIES, ALA CD#44 REVISED 6/27/10. Councilor Jackie Rafferty, ALA Executive Board Member Larry Romans, and ALA Member Michael Porter moved and Council,

ADOPTED, ALA CD#44 Revised, A Resolution to Ensure Equitable Access to All Formats of Electronic Content through Libraries, which read: "That the American Library Association (ALA):

- (1) Calls for the formation of a Presidential Task Force, integrating the OITP Working Group, charged with studying:

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TELLERS REPORT ON THE ELECTION FOR THE 2010-2011 COMMITTEE ON COMMITTEES AND THE PLANNING AND BUDGET ASSEMBLY, ALA CD#12.2. Councilor Suzanne Sager, chair, reported the following election results:

ELECTED, To the 2010-2011 Council Committee on Committees: Irene Briggs (2010-2011); Wei Jeng-Chu (2010-2011); Trevor A. Dawes (2010-2011); and Rhonda K. Puntney (2010-2011). This committee will be chaired by 2010-2011 ALA President-Elect Molly Raphael.

ELECTED, To the 2010-2011 Planning and Budget Assembly: *Councilors-at-Large*: Dora T. Ho (2010-2012); Annalisa R. Crews (2010-2012); and Jose Aponte (2010-2012). *Chapter*: Rodney E. Lippard (2010-2012); and Gina A. Persichini (2010-2012).

CONSTITUTION AND BYLAWS COMMITTEE REPORT, ALA CD#25.1. Councilor Tom Wilding, chair, moved and Council ***ADOPTED*** the following two action items contained in his report:

Action Item #1. That ALA Constitution, Article IX be replaced in its entirety with the following:

Article IX. Endowment Funds

1. Receipts from life memberships and all gifts for endowment purposes shall, subject to conditions attached thereto, constitute endowment funds. Subject to conditions legally N3CIDTw J-0.0

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- (2) Strongly encourages other library organizations to proactively engage their legislators at every level; local, state and federal, about the importance of equal and ready access to library services for all people."

After some debate over amending the language in the "whereas clauses," the ALA Council

APPROVED, The following amendments to the "Whereas clauses" in ALA CD#20.11, A Resolution to Ensure Equitable Access to Library Services for All People Regardless of Immigration Status, which read:

Insert a new 3rd Whereas Clause, which read:

"Whereas, libraries have historically been centers that facilitate lifelong education, literacy, and cultural exchange for new Americans."

Amend 5th Whereas clause to read:

"Whereas, there has been legislation both proposed and/or adopted at the local, state, and federal levels, that ~~would~~ **could directly** restrict access to government services including libraries and {add cause a chill factor that will inhibit free access to libraries."

Council also **APPROVED**, the following amendments to the "resolved clauses" in ALA CD#20.11, A Resolution to Ensure Equitable Access to Library Services for All People Regardless of Immigration Status, which read: "The American Library Association (ALA):

1. Calls on Congress to quickly enact comprehensive immigration reform legislation. Such reform should result in ensuring **equitable access to library services for ~~that all people in the United States can have access to library services~~ regardless of their immigration status. ~~all people.~~**
2. Strongly encourages other library organizations to proactively engage their legislators at every level; local, state and federal, about the importance of equal and ready access to library services for all people **regardless of their immigration status.**

Council then

ADOPTED, ALA CD#20.11, A Resolution to Ensure Equitable Access to Library Services for All People Regardless of Immigration Status, as amended above.

Upon her return from the Coretta Scott King Award Breakfast, ALA President Camila A. Alire chaired the remainder of this meeting.

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INTERNATIONAL RELATIONS COMMITTEE, ALA CD#18.2-18.3. Beverly Lynch, chair, acknowledged the U.S. State Department's help to broaden "International Partnerships" program to a worldwide audience at this conference.

Lynch noted that in May of this year, ALA was invited by the U.S. State Department to rejoin the U.S. National Commission of UNESCO. ALA was a standing member of the Commission before the U.S. left UNESCO in 1984. Later this summer, the IRC will seek a new representative to the Commission.

Lynch reported that the Traditional Cultural Expression Task Force will bring its recommendations on the revision of "Librarianship and Traditional Cultural Expressions: Nurturing Understanding and Respect" to Council at the 2011 Midwinter Meeting.

Lynch then talked about the strategic plan for international relations in the Strategic Plan. This report (ALA CD#18.3) identifies goals and objectives in the international plan and describes activities supporting these during the period of 2005-2010. Executive Director Keith Michael Fiels said that the international accomplishments were phenomenal.

COMMITTEE ON ORGANIZATION, ALA CD#27.2.

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- x One (1) Exhibits Round Table Representative
- x One (1) Accessibility Assembly Representative

New technologies and need for new services have kept accessibility a constant concern for conference planning. The appointment will be made by the ASCLA appointing officer in consultation with the Accessibility Assembly.

NEW BUSINESS:

RESOLUTION ON INSTITUTIONAL REVIEW BOARDS AND INTELLECTUAL FREEDOM, ALA CD#46 REVISED. Councilors Melora Ranney Norman and Tom Wilding moved the adoption of the Resolution on Institutional Review Boards and Intellectual Freedom, ALA CD#46, which read:

"The American Library Association (ALA): Supports the American Historical Association in its position on oral history IRB exemption, and joins with mow Boards and Intell

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