

**American Library Association  
Annual Conference Report  
President Report – Sari Feldman  
April 14, 2016 – June 30, 2016**

Libraries Transform

ALA brought the Libraries Transform campaign to BookExpo America 2016 in Chicago. With sponsorship by Overdrive, ALA@BEA included three library-specific panels for BEA attendees:

- ( P E U D F H W K H , Q Q R Y D W L Y H ) with Booklist Participation, H U V ¶ \$ G Y L V
- Nurture Local Writers at Your Library and
- Publisher Marketing Teams Helping You Help Readers

Also in Chicago during BEA, ALA staff hosted a two-day, outdoor Libraries Transform marketing event in Millennium Park. Libraries Transform posters, stickers and banners helped raise visibility of the campaign while staff invited passersby to enjoy a cup of coffee (hot or iced) the general public and share messages about the transformative work of libraries. 300 day people took advantage of our coffee offer, bringing with them friends and family as they visited the Libraries Transform tent outside Park Café. The event resulted in nearly 115,000 impressions on Facebook as well as 87,700 impressions on Twitter.

The campaign continues to see momentum with more than 3,000 libraries signed on as Libraries Transform partners. ALA Council members will have an opportunity to discuss the campaign and share their ideas during a facilitated session in the Council Meeting at ALA Annual later this month.

ALA Spring Retreat

I traveled to Chicago IL., on April 14<sup>th</sup> for the ALA Spring Retreat from April 14<sup>th</sup> through April 17<sup>th</sup>. That evening I had a meeting and dinner with Julie Topf, President-Elect and Courtney Young, Immediate Past President. On April 15<sup>th</sup>, I emceed the Star Recognition Program.

Oregon Library Association Conference

I attended the Oregon Library Association Conference Bend, OR from April 20<sup>th</sup>

. I gave remarks during the opening session that evening.

Washington Library Association

I traveled to Spokane, WA, for the Washington Library Association Conference from April 27<sup>th</sup> through April 28<sup>th</sup>. On April 27<sup>th</sup>, I attended the WLA reception. The following day, I spoke about Libraries Transform at the opening breakfast session.

### National Library Legislative Day

I traveled to Washington, D.C., for the ALA National Legislative Day on May 1<sup>st</sup> through May 2<sup>nd</sup>, and spoke about Libraries Transform on May 2<sup>nd</sup>. I presented the White House Conference on Library and Information Services Taskforce (WHCLIST) Award at the National Library Legislative Day (NLLD) in Washington, D.C. I was on the panel to discuss How to Make Libraries Important in an Election Year. While there, I had the opportunity to meet with staff from the IURP & RQJUHVVZRPDQ 0 on the issue of building vibrant libraries and digital literacy.

### Book Expo America (BEA)

I attended the Book Expo America conference in Chicago from May 1<sup>st</sup> through May 2<sup>nd</sup>. On May 1<sup>st</sup>, I joined ALA staff for a dinner meeting with leadership from the Sharjah International Book Festival to discuss ongoing collaboration opportunities. I also joined the Library

