







Advocate for the public value of librarians, libraries and information services

Promote the professional and leadership development of librarians and library workers which is essential to high-quality professional practice and the future of libraries and information services

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Focus at every level on a diverse set of policy areas that includes:

- intellectual freedom
- privacy
- civil liberties
- telecommunications
- funding for education and research programs
- funding for libraries
- copyright and licensing
- government information
- literacy

2016 Annual Conference in Orlando,  
2016 Midwinter Meeting in Boston and  
2016 PLA & YALSA national  
conferences in Denver and Columbus  
respectively

"Spend Down" year for ACRL for a  
conference in FY17

Total ALA budget of \$50.7 million is an  
increase of \$1.2 million (2%) over FY15

General Fund budget of \$29.4 million is  
level compared to FY15

\$250,000 in investment income to  
support technology

2% salary increase for ALA staff

Initiatives of ALA President-Elect Sari  
Feldman include public awareness  
campaign

Leading department in each Strategic  
Direction will realign staff to increase  
collaboration and focus across the  
Association

An additional 2,100 new organizational  
members as part of the new ALA/United  
for Libraries group membership  
agreement

Strategies have also been identified for ALA to undertake in order to create a welcoming, inclusive, engaged and supportive organization that is focused on the three Strategic Directions

Assessments and Evaluation  
Governance and Committee Structure  
Staffing  
Communications, PR and Marketing  
Revenue Streams and Fundraising  
Division Engagement  
Technology Infrastructure  
Publishing and Conferences  
Member Involvement and Engagement  
Partnerships





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